



Survey Results September 30, 2021

We ran an online survey from Friday September 24th to Thursday September 30th. The survey was designed to help The Celtic Network and our partners better understand how Celtic supporters feel about share ownership and the relationship between fans and the PLC board.

We also wanted to gauge opinion of whether supporters feel there is a need for fans to be represented at board level on the PLC and Celtic FC boards.

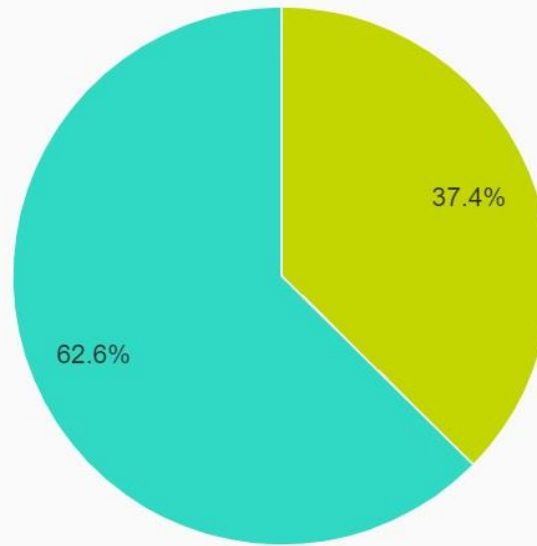
Finally, we will use the resulting data to identify how we can best serve the Celtic support in terms of the type of information The Celtic Network and our partners will present going forward.

Thank you to everyone who took part in this survey.

The survey

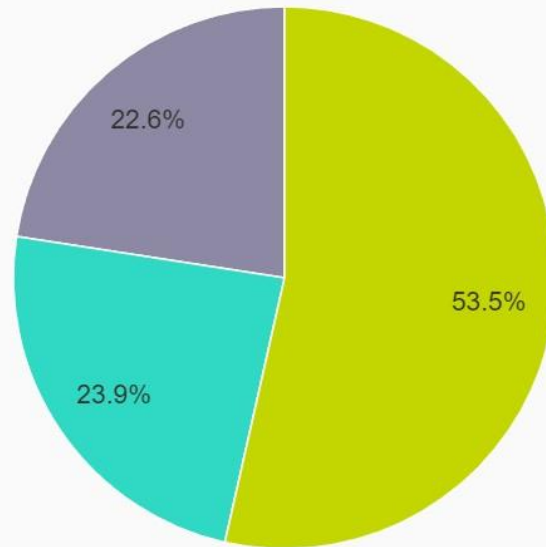
297 people completed the survey. The questions and results were as follows.

Question 1. Are you a shareholder in Celtic?



Answer	Votes
Yes	37.4% / 111
No	62.6% / 186
Total votes 297	

Question 2. If not would you be interested in buying shares in Celtic ?



Answer

Votes

Yes

53.5% / 159

No

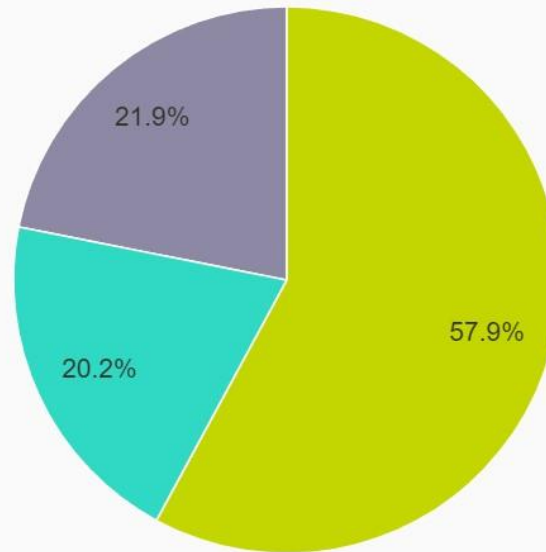
23.9% / 71

I would like more information before I buy

22.6% / 67

Total votes 297

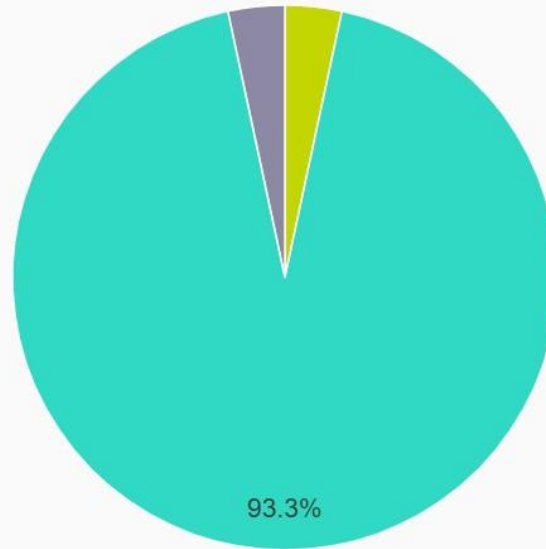
Question 3. If you have or would buy shares in Celtic, would you consider proxying your voting rights to The Celtic Trust?



Answer	Votes
Yes	57.9% / 172
No	20.2% / 60
I would like more information about proxying my votes to the Celtic Trust	21.9% / 65

Total votes 297

Question 4. As things currently stand do you feel that individual Celtic shareholders have any real influence on how Celtic is run ?



Answer

Votes

Yes

3.4% / 10

No

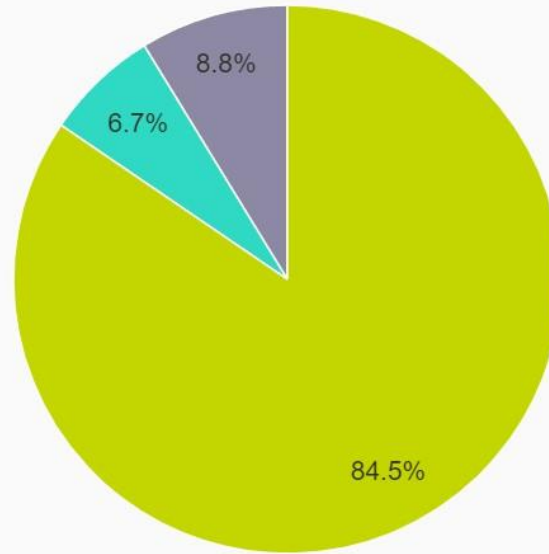
93.3% / 277

Not sure

3.4% / 10

Total votes 297

Question 5. Would you like to see Celtic fans having a direct representative on the board of the PLC ?



Answer

Votes

Yes

84.5% / 251

No

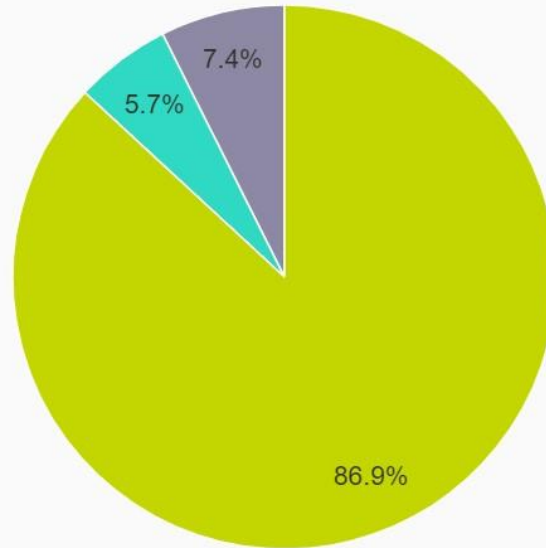
6.7% / 20

Not sure

8.8% / 26

Total votes 297

Question 6. Would you like to see Celtic fans having a direct representative on the board of Celtic FC ?



Answer

Votes

Yes

86.9% / 258

No

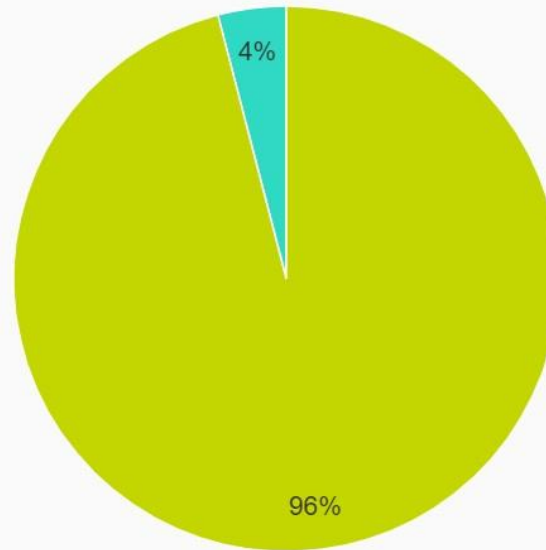
5.7% / 17

Not sure

7.4% / 22

Total votes 297

Question 7. At this point in time do you feel there is a disconnect between the PLC board and the Celtic support ?



Answer

Votes

Yes

96.0% / 285

No

4.0% / 12

Total votes 297

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